



CAL-ORCA CONFERENCE 2022
COLLABORATING ON A SAFER CALIFORNIA

Ontario Convention Center



October 4-5, 2022 – Ontario Convention Center

Agenda is subject to change. Sessions will be added and updated as confirmed.

Tuesday, October 4

- 8:30 am – 10:00 am Registration
Welcome Coffee – Networking with Sponsors and Exhibitors
- 10:00 am – 10:30 am **Welcome Opening Ceremonies**
Chief Mike Lorenz, Ontario Police Department
- 10:30 am – 11:30 am Keynote Presentation
[State of Retail Theft in California: Framing the Conversation and Political Realities](#)
Assemblymember Vince Fong
Assemblymember Al Muratsuchi
- 11:30 am – 12:00 pm Networking with Sponsors and Exhibitors
- 12:00 pm – 1:15 pm Lunch
- Award Presentation
Prosecutor of the Year Award
Case of the Year Award
- Keynote Presentation
[Perspectives on ORC from the California Leadership](#)
California Attorney General Rob Bonta
- 1:15 pm – 2:15 pm Breakout Sessions - Series #1
[#FIX47 – What Changes are Needed to Prevent Retail Theft](#)
Greg Totten, President, California District Attorney’s Association
California Police Chiefs Association
League of California Cities
Rachel Michelin, President/CEO, California Retailers Association
- [OSINT in Tactical Investigations](#)
Michele Stuart, Private Investigator, JAG Investigations

2:15 pm – 2:30 pm Break

2:30 pm – 3:30 pm Breakout Sessions – Series #2

[#PROP 57: ORC Gangs and Impacts](#)

Rick Serrato, President/CEO, Serrato & Associates, Inc.

[Interview Skills Training \(Part 1\): Evolution of Interviewing](#)

David Thompson, President, Wicklander-Zulawski

David Thompson discusses the changes in interviewing techniques as a result of academic research and legislative trends in the industry, ranging from employee theft to homicide cases.

[Spotlight on Increasing Theft: Cargo, Rail and Trucking](#)

Gerardo Pachuca, Detective, Los Angeles County Sheriff (Ret)

Detective Jeanette Santos, Los Angeles Police Department
Union Pacific Railroad

3:30 pm – 4:00 pm Break and Networking with Sponsors and Exhibitors

4:00 pm – 5:00 pm Keynote Presentation

[Partners Against Crime: Tips for Leveraging California's ORC Task Forces](#)

California led the nation in implementing Organized Retail Crime Task Forces that have led to successful investigations of large-scale thefts. Hear from the CHP on how you can leverage California's ORC task forces to combat this growing problem.

California Highway Patrol, Border Division, ORC Task Force

California Highway Patrol, Golden Gate Division, ORC Task Force

California Highway Patrol, Southern Division, ORC Task Force

Moderator: California Highway Patrol ORC Task Force Headquarters

5:00 pm – 7:30 pm **Reception** - Networking with Sponsors and Exhibitors

Wednesday, October 5

7:30 am – 8:30 am Registration

Welcome Coffee – Networking with Sponsors

8:30 am – 9:30 am Breakout Sessions - Series #3

[Interview Skills Training \(Part 2\): Strategic Rapport and De-escalation](#)

David Thompson, President, Wicklander-Zulawski

David Thompson presents new content from Wicklander-Zulawski incorporating research from the High-Value Detainee Interrogation Group into everyday conversations and investigative interviews; and how these techniques help to

mitigate high-stress (possibly confrontational) interview settings for both law enforcement and private sector investigators.

[How to Work E-Commerce Fraud Cases](#)

Karisse Hendrick, Founder and Principal, Chargelytics Consulting

Gary Novello, Director of Fraud Strategy and Analytics, Macy's

9:30 am – 9:45 am Break

9:45 am – 10:45 am General Session

Keynote Presentation

[Retail Partners in ORC: Shopping Centers, Tourism and Local Government](#)

Supervisor Ahsha Safai, San Francisco Board of Supervisors

Award Presentation

Law Enforcement Agency of the Year

Investigator of the Year Award

10:45 am – 11:00 am Break

11:00 am – 12:00 pm Breakout Sessions - Series #4

[Advanced Technology to Empower Retailers and Law Enforcement to Reduce Loss and Prevent Crime](#)

Assistant Chief Travis Martinez, Redlands Police Department

Session presented by Flock Safety

[Interview Skills Training \(Part 3\): The Participatory Method of Interviewing and Identifying Intent](#)

David Thompson, President, Wicklander-Zulawski

David Thompson presents a specific interviewing concept with the goal of eliminating explanations, identifying intent or locking a subject into an alibi. ORC interview case studies will be included.

12:00 pm – 1:30 pm Lunch and Networking with Sponsors