



2022 California Organized Retail Crime Conference

October 4 -5, 2022 - Ontario, California

Agenda

Tuesday, October 4

8:30 am – 10:00 am Registration
Welcome Coffee - Attendee Networking with Sponsors and Exhibitors

10:00 am – 10:30 am **Welcome Opening Ceremonies**

10:30 am – 11:30 am **Keynote Presentation**

State Retail Theft in California: Framing the Conversation and the Political Realities

California State Legislators invited.

11:30 am – 12:00 pm Break and Networking with Sponsors and Exhibitors

12:00 pm – 1:15 pm **Lunch**
Keynote Presentation - Special Guest

1:15 pm – 2:15 pm **Breakout Session - Series #1**

Collaborating in the Wild West – Working with Other ORC's Across State Lines

Hope for the Best, Plan for the Worst: Preparing for Civil Unrest

California, like the rest of the nation, has experienced unprecedented civil unrest over the past several years. Hear how retailers prepared, sourced intel, leveraged technology and partnered with law enforcement to protect associates and retail stores. You will walk away with ideas for how to make your preparedness and response plan stronger than ever.

ORC 101 – What Really is Organized Retail Crime?

2:15 pm - 2:30 pm Break and Networking with Sponsors and Exhibitors

2:30 pm – 3:30 pm **Breakout Session - Series #2**

[Collaborating in the Wild West – Working with Other ORC’s Across State Lines](#)

[Hope for the Best, Plan for the Worst: Preparing for Civil Unrest](#)

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[ORC 101 – What Really is Organized Retail Crime?](#)

3:30 pm – 4:00 pm Break and Networking with Sponsors and Exhibitors

4:00 pm – 5:00 pm **Keynote Presentation**

Panel - [Partners Against Crime: Tips for Leveraging California’s ORC Task Forces](#)

California led the nation in implementing Organized Retail Crime Task Forces that have led to successful investigations of large-scale thefts. Hear from the California Highway Patrol, California Retailers Association, key retailers and the ORC Task Forces on how you can leverage California’s ORC task forces to combat this growing problem.

5:00 pm – 7:30 pm **Reception**
Networking with Sponsors and Exhibitors

Wednesday, October 5

7:30 am – 8:30 am Registration
Welcome Coffee - Attendee Networking with Sponsors

8:30 am – 9:30 am **Breakout Session - Series #3**

[Advanced Technology to Empower Retailers and Law Enforcement to Reduce Loss and Prevent Crime](#)

[Asset Protection Change is Here. Are You and Your LP Teams Ready?](#)

The world of Loss Prevention is very different today than yesterday. Homelessness, mental health, drug addiction, increase in violence – this is a new trend for loss prevention for retailers and the partnership with law enforcement. Recruiting and retaining talent in today’s AP environment takes a different and creative approach vs. years past. Learn from asset protection executives on how brands are undergoing change like never before. From executive leadership to sales floor associate, leadership requires embracing the LP revolution by moving teams beyond the days of simple “shrink reduction” to adapting to the LP world of tomorrow.

[Hope for the Best, Plan for the Worst: Preparing for Civil Unrest](#)

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9:30 am – 9:45 am	Break
9:45 am – 10:45 am	<p>Keynote Presentation</p> <p><u>Retail Partners in ORC: Shopping Centers, Tourism and Local Government</u></p> <p><i>Panel discussion featuring invited key executives representing the California State Legislature, California Retailers Association, California League of Cities, California Business Properties Association and the California Hotel and Lodging Association</i></p>
10:45 am – 11:00 am	Break
11:00 – 12:00 pm	<p>Breakout Session - Series #4</p> <p><u>Advanced Technology to Empower Retailers and Law Enforcement to Reduce Loss and Prevent Crime</u></p> <p><u>Asset Protection Change is here. Are you and your LP teams ready?</u></p> <p><i>The world of Loss Prevention is very different today than yesterday. Homelessness, mental health, drug addiction, increase in violence – this is a new trend for loss prevention for retailers and the partnership with law enforcement. Recruiting and retaining talent in today’s AP environment takes a different and creative approach vs. years past. Learn from asset protection executives on how brands are undergoing change like never before. From executive leadership to sales floor associate, leadership requires embracing the LP revolution by moving teams beyond the days of simple “shrink reduction” to adapting to the LP world of tomorrow.</i></p> <p><u>Hope for the Best, Plan for the Worst: Preparing for Civil Unrest</u></p> <p><i>California, like the rest of the nation, has experienced unprecedented civil unrest over the past several years. Hear how retailers prepared, sourced intel, leveraged technology and partnered with law enforcement to protect associates and retail stores. You will walk away with ideas for how to make your preparedness and response plan stronger than ever.</i></p>
12:00 pm – 1:30 pm	<p>Lunch</p> <p>Keynote Presentation</p> <p>Panel - <u>ORC and the Online Marketplace</u></p>
1:30 – 2:00 pm	Closing Remarks